

THE  
ANTI-CRUELTY  
SOCIETY

1899 **125** 2024

# ART FROM THE HEART 125<sup>TH</sup> ANNIVERSARY CELEBRATION Sponsorship Packet



Join us on a journey to build a healthy and happy community where pets and people thrive together

Student submissions accepted: January 22, 2024 - April 6, 2024

Reception & Awards Ceremony: May 4, 2024

All across Chicagoland schools grades 1-12

# ABOUT The Event



The Anti-Cruelty Society's Art from the Heart contest invites students from across Chicagoland to put their compassion to action by capturing the special nature of the human-animal bond through a work of art, while also commemorating the organization's 125th anniversary.

The Anti-Cruelty Society will be partnering with schools throughout the region to curate a gallery show featuring student submissions within The Anti-Cruelty Society's Education and Training Center at 169 W. Grand Avenue in River North. Participating sponsors, judges, student artists, and their families will be invited to attend a reception and awards ceremony on Saturday, May 4, 2024.

The Anti-Cruelty Society is inviting local businesses to participate in this historic initiative by becoming an Art from the Heart sponsor. Your gift will help us inspire the next generation of artists and animal advocates to build a humane Chicago.



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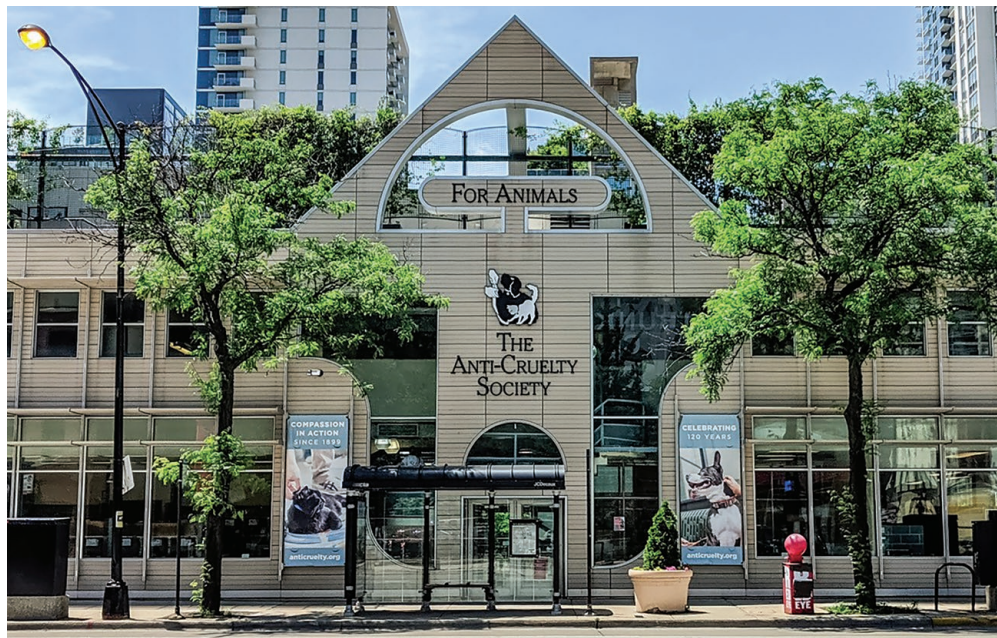
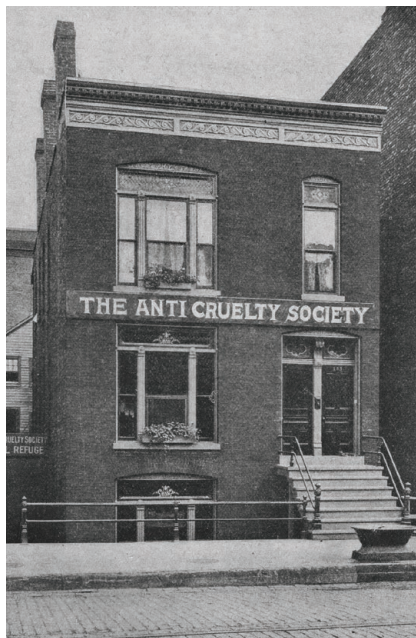
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## ACS IMPACT

In 2022, The Anti-Cruelty Society performed 6,276 spay/neuter surgeries.



# ABOUT The Anti-Cruelty Society



**Founded in 1899  
by Rose Fay  
Thomas,  
The Anti-Cruelty  
Society is  
Chicago's oldest  
and largest,  
private, open-  
admission,  
unlimited stay  
animal welfare  
organization.**

The Anti-Cruelty Society's comprehensive programs and services help more than 20,000 animals and humans every year through:

- Adoption
- Community care clinic
- Low or no-cost spay/neuter clinic
- Cruelty investigations and rescues
- Humane education & community outreach
- Free behavior helpline
- Pop-up Pet Food Pantry program
- S.A.F.E. program (short-term accommodations for emergencies)
- Bruckner Rehabilitation & Treatment Center
- Virginia Butts Berger Cat Clinic
- Dog Rehabilitation Center

**For more information, visit [anticruelty.org](https://anticruelty.org).**

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## ACS IMPACT

**In 2022, The Anti-Cruelty Society found forever homes for 4,264 animals.**

# ART FROM THE HEART 125TH ANNIVERSARY CELEBRATION Sponsorship Levels & Benefits



**As a sponsor, you will be well-marketed and benefit from the following:**

- Access to our diverse demographic in terms of gender, age, ethnicity, education and income
- Inclusion in our social networking initiatives; Facebook, Twitter, YouTube, LinkedIn, and Tiktok, accumulating over **60,000 followers**
- Recognition in our Annual Report which reaches **30,000 supporters** and is included on our website

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## **Awards Display Sponsor**

**\$1,500 Investment Each (3 Available)**

- Logo placement on each display board
- Opportunity to attend award ceremony and accompanying photography
- Public recognition in some of Chicago's most interesting spaces
- Recognition in our Annual Report
- Social media recognition in partnership with display location

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## **Awards Sponsor**

**\$800 Investment (1 Available)**

- Company recognition / logo placement on printed, framed contest award certificate
- Recognition in our Annual Report
- Opportunity to attend awards ceremony and accompanying photographs

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**For more information  
about sponsorship  
opportunities, contact  
Shannon McCahill,  
Director of Major Gifts  
[smccahill@anticruelty.org](mailto:smccahill@anticruelty.org)**

# ART FROM THE HEART 125TH ANNIVERSARY CELEBRATION Sponsorship Commitment



## SPONSORSHIP OPPORTUNITIES

- Display Sponsor - \$1,500
- Awards Sponsor - \$800

Contributor's Name (as you wish it listed on all materials)

Business Name

Main Contact

Address

City, State, Zip

Phone

Email

## PAYMENT INFORMATION

Payment:  VISA  MasterCard  American Express  ACH/EFT  
 Discover  Check (payable to The Anti-Cruelty Society)

Name on card

Credit card

Expiration date MM/YYYY

CVV

Authorized signature

For more information, visit [anticruelty.org](https://anticruelty.org)

**Please return this completed form to Shannon McCahill by February 1, 2024 to be included in marketing materials**

The Anti-Cruelty Society, attn. Shannon McCahill, 157 West Grand Avenue, Chicago, IL 60654

Email: [smccahill@anticruelty.org](mailto:smccahill@anticruelty.org), Phone: 312-645-8025, Fax: 312-644-3878

THE ANTI-CRUELTY SOCIETY IS A 501(C)(3) ORGANIZATION, FEDERAL TAX ID 36-2179814

**We are not funded or operated by any parent organization or governmental agency.**