



COMPASSION IN ACTION SINCE 1899

POUR your HEART out

Help us **help animals** in need.



THE EVENT

Pour Your Heart Out is an annual wine and spirits tasting held in the Crystal Room at the historic Union League Club of Chicago. This spirited event attracts guests from across the Chicago metropolitan area and attendance grows each year. Pour Your Heart Out includes spirit tastings including wine companies, breweries and distilleries, as well as hors d'oeuvres, a wine pull, entertainment and a raffle. This event is supported by The Anti-Cruelty Society's Board of Directors and Development Council.



THE IMPACT

Your sponsorship of Pour Your Heart Out helps The Anti-Cruelty Society raise funds and awareness to support the work caring for animals in need. As Chicago's oldest and most comprehensive open admission animal welfare organization the Society has focused on its mission of building a community of caring by helping pets and educating people for over 120 years. Our comprehensive programs and services help over 40,000 animals and humans every year with state certified abuse and cruelty investigators, more than 5,400 adoptions, nearly 10,000 low cost spay/neuter surgeries, animal care and rehab. The outreach and education programs provide opportunities for everyone from youth to corporations across Chicago. With a focus on providing access to veterinarian services, The Anti-Cruelty Society works to care for and protect animals in need through initiatives such as Friends Who Care, Pet Friendly Housing, emergency pet care for individuals, and free community vaccination and wellness clinics. Support from our sponsors and donors are critical to help the Society build a community of caring.



The following lists the sponsorship levels in support of The Anti-Cruelty Society and the Pour Your Heart Out, **please fill out the attached form** or contact Allison Johnson at ajohnson@anticruelty.org or by calling **312-645-8060** to secure your sponsorship.

POUR YOUR HEART OUT FEBRUARY 19, 2020
CRYSTAL ROOM UNION LEAGUE CLUB OF CHICAGO



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POUR your HEART out SPONSORSHIP Opportunities

GOLD SPONSOR \$5,000

- Acknowledgement on Pour Your Heart Out marketing materials including invitation and event e-blasts.
- Acknowledgement during remarks at the event.
- Acknowledgment on Pour Your Heart Out event signage with predominant placement.
- Acknowledgement in event press releases and media advisories.
- Acknowledgement as a sponsor in The Anti-Cruelty Society Annual Report.
- Acknowledgement on Pour Your Heart Out event page and two social media posts.
- Six complimentary tickets to Pour Your Heart Out, plus reserved seating.

SILVER SPONSOR \$3,000

- Acknowledgement on Pour Your Heart Out marketing materials including event e-blasts.
- Acknowledgement during remarks at the event.
- Acknowledgment on all Pour Your Heart Out event signage.
- Acknowledgement in event press releases and media advisories.
- Acknowledgement as a sponsor in The Anti-Cruelty Society Annual Report.
- Acknowledgement on Pour Your Heart Out event page and one social media post.
- Four complimentary tickets to Pour Your Heart Out, plus reserved seating.

BRONZE SPONSOR \$1,500

- Acknowledgement on Pour Your Heart Out marketing materials including event e-blasts.
- Acknowledgement during remarks at the event.
- Acknowledgment on Pour Your Heart Out event signage.
- Acknowledgement on Pour Your Heart Out event page.
- Two complimentary tickets to Pour Your Heart Out, plus reserved seating.

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POUR your **HEART** out **COMMITMENT** Form

- \$5,000 GOLD SPONSOR
 \$3,000 SILVER SPONSOR
 \$1,500 BRONZE SPONSOR

Contributor's/Business Name _____
(As you wish to be listed on all materials)

Contact Person _____

Address _____

City, State, Zip _____

Daytime Phone _____ Email _____

Sponsorship Contribution \$ _____

PAYMENT INFORMATION

Payment:

- VISA MasterCard American Express Discover Check (payable to The Anti-Cruelty Society)

Name on card _____

Credit card _____

Expiration date MM/YYYY _____ CVV _____

Authorized signature _____

**PLEASE RETURN THIS COMPLETED FORM TO ALLISON JOHNSON
BY FRIDAY, JANUARY 31 TO SECURE YOUR SPONSORSHIP**

Allison Johnson, The Anti-Cruelty Society, 157 West Grand Avenue, Chicago, IL 60654
Email: ajohnson@anticruelty.org, Phone: 312-645-8060, Fax: 312-644-3878

**WE ARE A 501(C)(3) PRIVATE NON-PROFIT ORGANIZATION.
WE ARE NOT FUNDED OR OPERATED BY ANY PARENT ORGANIZATION OR GOVERNMENTAL AGENCY.**