



POUR your HEART out



THE EVENT

Pour Your Heart Out is our signature wine, beer, and cocktail tasting fundraiser held on September 22 from 6-9 pm at Joe's on Weed Street in Chicago (940 W Weed St.). This spirited event will attract 600 guests from across the metropolitan area! Pour Your Heart Out includes spirit and mocktail tastings from local wine companies, breweries, and distilleries, as well as hors d'oeuvres, a wine pull, entertainment, and a silent auction.

THE IMPACT – 20,000 ANIMALS

Your sponsorship of Pour Your Heart Out helps raise funds and awareness to support the work of The Anti-Cruelty Society (ACS), the oldest and most comprehensive animal welfare organization in Chicago. As an open door to compassion, the Society welcomes and provides care for any animal in need. In addition to adoption services, the Society provides community support to keep people and their pets together through safety net services such as pop-up pet food pantries, emergency pet boarding, senior citizen pet owner support, and community education programs. ACS conducts neglect and animal cruelty investigations in the Chicago area, and offers a free behavior helpline, low cost spay/neuter clinic, and charity veterinary clinic.



SUPPORT US

Please lend your support by becoming a sponsor for Pour Your Heart Out! For maximum marketing exposure, please confirm your sponsorship level by completing the Commitment Form by August 1, 2022. Contact Jarret Thompson at jthompson@anticruelty.org or 312-752-7628 with any questions.

POUR YOUR HEART OUT September 22, 2022
JOE'S ON WEED STREET in Chicago

SPONSORSHIP Opportunities

PRESENTING SPONSOR \$10,000

- Logo inclusion on Pour 2022 signage, website, press releases, e-blasts, and mobile bidding platform
- Inclusion in two social media posts
- Ten (10) tickets with access to the VIP area
- Four (4) valet parking passes
- Opportunity to distribute products or promotional materials at the event
- Option to sponsor an activation at the event
- Opportunity to deliver brief remarks at the event
- Verbal acknowledgement during program at event
- Listing in the Annual Report

SILVER SPONSOR \$3,000

- Logo inclusion on Pour 2022 signage, website, press releases, and e-blasts
- Four (4) tickets with access to the VIP area
- Two (2) valet parking passes
- Opportunity to distribute products or promotional materials at the event
- Verbal acknowledgment during program at the event
- Listing in the ACS Annual Report

GOLD SPONSOR \$5,000

- Logo inclusion on Pour 2022 signage, website, press releases, and e-blasts and mobile bidding platform
- Inclusion in one social media post
- Six (6) tickets with access to the VIP area
- Two (2) valet parking passes
- Opportunity to distribute products or promotional materials at the event
- Opportunity to donate items or experiences to our silent auction or punchboard
- Verbal acknowledgement during program at the event
- Listing in the ACS Annual Report

BRONZE SPONSOR \$1,500

- Logo placement on all Pour 2022 event flyer, signage, website, press releases, and e-blasts
- Two (2) tickets with access to the VIP area
- Two (2) valet parking passes
- Opportunity to distribute products or promotional materials at the event
- Verbal acknowledgment during program at the event
- Listing in the ACS Annual Report

Got a sponsorship idea? Customizable sponsorships available.
Contact Jarret Thompson at jthompson@anticruelty.org or 312-752-7628 for more information.

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COMMITMENT Form

- \$10,000 PRESENTING SPONSOR
 \$5,000 GOLD SPONSOR
 \$3,000 SILVER SPONSOR
 \$1,500 BRONZE SPONSOR

Contributor's/Business Name _____
(As you wish to be listed on all materials)

Contact Person _____

Address _____

City, State, Zip _____

Daytime Phone _____ Email _____

PAYMENT INFORMATION

Payment:

- VISA MasterCard American Express Discover Check (payable to The Anti-Cruelty Society)

Name on card _____

Credit card _____

Expiration date MM/YYYY _____ CVV _____

Authorized signature _____

**PLEASE RETURN THIS COMPLETED FORM TO JARRET THOMPSON
BY MONDAY, AUGUST 1 TO SECURE YOUR SPONSORSHIP**

Jarret Thompson, The Anti-Cruelty Society, 157 West Grand Avenue, Chicago, IL 60654
Email: jthompson@anticruelty.org, Phone: 312-752-7628, Fax: 312-644-3878

**WE ARE A 501(C)(3) PRIVATE NON-PROFIT ORGANIZATION.
WE ARE NOT FUNDED OR OPERATED BY ANY PARENT ORGANIZATION OR GOVERNMENTAL AGENCY.**