Bark in the Park is Chicago’s oldest dog-friendly fundraiser for the whole family! The event begins with a 2.5 mile walk along Chicago’s beautiful lakefront, followed by the best pup-party in town with food, beverages, activities, and dog-friendly demonstrations. Bark in the Park is The Anti-Cruelty Society’s largest fundraising event of the year!

Bark in the Park is held outside of Soldier Field at The Stadium Green—just steps from the lake.

After the walk participants can enjoy a variety of fun activities including: dog-friendly demonstrations, canine agility courses, product samples, dog massages, pawdicures, and family-friendly activities. The event also features a variety of free food and beverages, and a beer tent.

Bark in the Park welcomes 1,500 dog lovers, canine companions, and people who want to help animals in need.

Bark in the Park raises funds and awareness for The Anti-Cruelty Society, the oldest and largest open admission shelter in Chicago. For more than 120 years, the Society has focused on its mission of building a community of caring by helping pets and educating people. Our comprehensive programs and services help over 40,000 animals and humans every year and include: pet adoption, low-income veterinary clinic, spay/neuter clinic, cruelty and abuse investigations and rescue, education and community outreach, a free behavior helpline, and foster program.
BARK IN THE PARK SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR  $25,000 – GENEROUSLY FILLED BY VCA ANIMAL HOSPITALS

- Designation as Grand Marshall of Bark in the Park, including the honor of stepping off the walk
- Recognition as Bark in the Park Presenting Sponsor and logo inclusion on Bark in the Park event flyer, signage, website, press releases, and e-blasts
- Opportunity to deliver remarks at the event
- Verbal recognition during event
- Inclusion in two social media posts before the event
- Private 20’x20’ tent with tables and chairs
- Fifteen (15) complimentary registrations for a Bark in the Park team ($600 value)
- Complimentary breakfast for 15 people
- Two parking passes for the Waldron Parking Deck on event day
- Logo displayed on participant and volunteer T-shirts
- Opportunity to distribute products or promotional materials at the event in a designated sponsor tent
- Listing in the Society’s Annual Report

PLATINUM SPONSOR  $10,000

- Logo inclusion on Bark in the Park event flyer, signage, website, press releases, and e-blasts
- Opportunity to deliver remarks at the event
- Verbal recognition during event
- Inclusion in social media post before the event
- Private 20’x20’ tent with tables and chairs
- Ten (10) complimentary registrations for a Bark in the Park team ($400 value)
- Complimentary breakfast for 10 people
- Two parking passes for the Waldron Parking Deck on event day
- Logo displayed on participant and volunteer T-shirts
- Opportunity to distribute products or promotional materials at the event in a designated sponsor tent
- Listing in the Society’s Annual Report

THANK YOU FOR CONSIDERING SUPPORTING BARK IN THE PARK SATURDAY, MAY 16, 2020
BARK IN THE PARK SPONSORSHIP OPPORTUNITIES

**GOLD SPONSOR**  $5,000
- Logo inclusion on Bark in the Park event signage, website, and e-blasts
- Verbal recognition during event
- Inclusion in one social media post before the event
- Private 10’x10’ tent with tables and chairs
- Five (5) complimentary registrations for a Bark in the Park team ($200 value)
- Complimentary breakfast for five people
- One parking pass for the Waldron Parking Deck on event day
- Logo displayed on participant and volunteer T-shirts
- Opportunity to distribute products or promotional materials at the event in a designated sponsor tent
- Listing in the Society’s Annual Report

**SILVER SPONSOR**  $3,000
- Logo inclusion on Bark in the Park event signage, website, and e-blasts
- Verbal recognition during event
- Inclusion in one social media post before the event
- Private 10’x10’ tent with tables and chairs
- Logo displayed on participant and volunteer T-shirts
- Opportunity to distribute products or promotional materials at the event in a designated sponsor tent
- Listing in the Society’s Annual Report

**BRONZE SPONSOR**  $1,500
- Logo inclusion on select Bark in the Park event signage, website, and e-blasts
- Verbal recognition during event
- Logo displayed on participant and volunteer T-shirts
- Opportunity to distribute products or promotional materials at the event at a six foot table in the Open Air Barketplace
- Listing in the Society’s Annual Report

THANK YOU FOR CONSIDERING SUPPORTING BARK IN THE PARK SATURDAY, MAY 16, 2020
BARK IN THE PARK SPONSORSHIP OPPORTUNITIES

**SMALL BUSINESS/NON-PROFIT SPONSOR** $400/$300

- Logo inclusion on select Bark in the Park event signage
- Name recognition on Bark in the Park website
- Opportunity to distribute products or promotional materials at the event at a six foot table in the Open Air Bark marketplace
- An additional $25 permit fee is required to sell products
- Listing in the Society’s Annual Report

**IN-KIND SPONSOR**

- Logo inclusion on select Bark in the Park event signage
- Name recognition on Bark in the Park website
- Opportunity to distribute products or promotional materials at the event at a six foot table in the Open Air Bark marketplace
- Listing in the Society’s Annual Report for donations valued at or above $250

**FORM A PACK** $350/$650

Extend your involvement by adding a fundraising team to support The Anti-Cruelty Society

- Ten (10) registrations for a Bark in the Park team ($400 value)
- Twenty (20) registrations for a Bark in the Park team ($800 value)

THANK YOU FOR CONSIDERING SUPPORTING BARK IN THE PARK SATURDAY, MAY 16, 2020
# BARK IN THE PARK SPONSOR COMMITMENT FORM

Will you be selling products as a Small Business Sponsor? ($25 permit fee)  
[ ] Yes  [ ] No

Contributor/Business Name  
(As you wish to be recognized on all materials)

Contact Person

Address

City, State, Zip

Daytime Phone  
Email

Sponsorship Contribution $  
Value of In-Kind Contribution $

In-Kind Item Description

<table>
<thead>
<tr>
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<tbody>
<tr>
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<td>[ ] MasterCard</td>
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</table>

Name on card

Credit card

Expiration date MM/YYYY  
CVV

Authorized signature

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**PLEASE RETURN THIS COMPLETED FORM BY FRIDAY, APRIL 10, 2020 TO SECURE YOUR SPOT.**

Return forms to:  
Allison Johnson, The Anti-Cruelty Society, 157 W. Grand Ave., Chicago, IL 60654  
Phone: 312-645-8060, Fax: 312-644-3878, Email: ajohnson@anticruelty.org  
We are a 501(c)(3) private non-profit organization.  
We are not funded or operated by any parent organization or governmental agency.